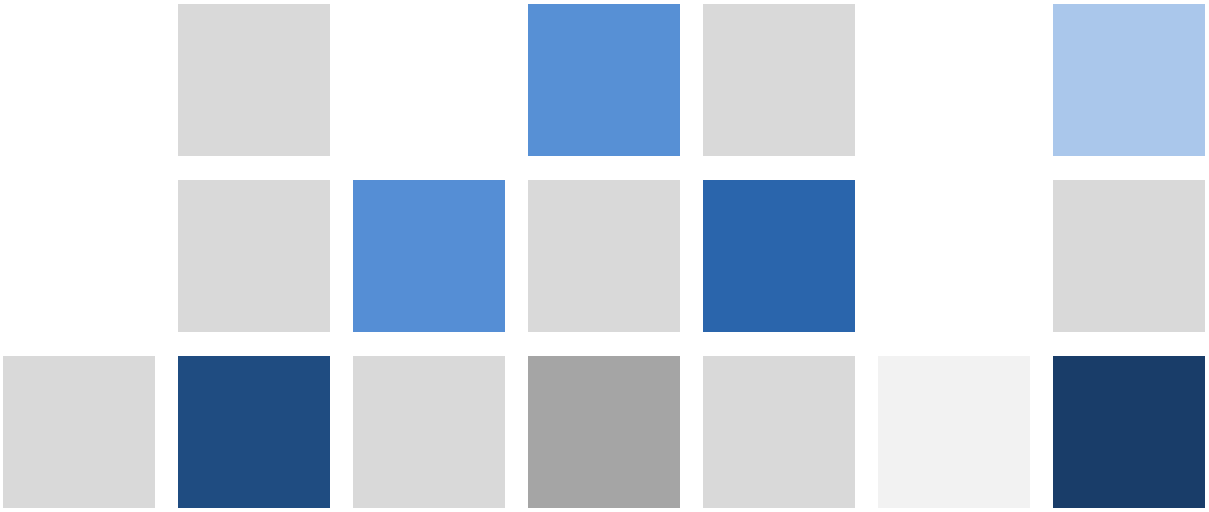
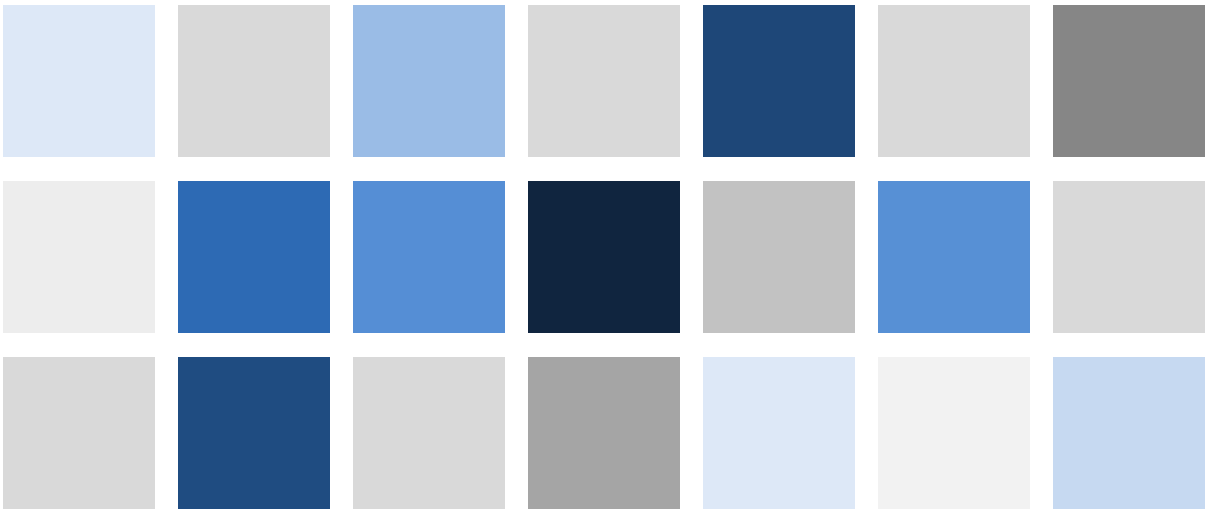


Long-term data for Europe

EURHISFIRM

D2.2: Website and project identity



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1 Project identity

1.1 Logo

Basic version of the logo

Inverse version of the logo

Protected area

1.2 Colour

	RGB: 31/73/125 CMYK: 90/65/30/0 PANTONE: 211-2-C

1.3 Typography

Basic typography: Calibri, Calibri Light

Supporting typography: Cambria

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1.4 Templates

1.4.1 Microsoft Word[1] – file: EURHISFIRM-WordTemplate-ver1.2

Margin: top 3.5 cm, bottom 3.0 cm, left 2.2 cm, right 2.2 cm

Basic typography: Calibri, 11 pts

Heading/Title 1 – Cambria, 14 pts, bold

Heading/Subtitle 2 – Cambria, 12 pts

Paragraph: justified, spacing 1.15, Calibri, 11 pts

EURHISFIRM aims at designing a world-class research infrastructure to collect, merge, extract, collate, align and share detailed historical high-quality firm level data for Europe. To achieve this goal, it develops innovative tools and sparks the "Big data" revolution in historical social sciences.

The EURHISFIRM project meets the need for such a benchmark research infrastructure in Europe. It will operate the most comprehensive long-run economic and financial database in the world. It will handle data on European companies such as accounting, funding and investment, stock exchange data, governance rules, directors, patents, location of headquarters. The creation of a vibrant European community will support the development of revolutionary RI technology, which in turn will enable a scientifically reproducible, technically sound and socio-legally robust evidence-base for the stakeholders. Not only policy makers and scholars will benefit from, but notably private companies: on the one hand, companies are major data users, the global spend for market data, an industry where US holds a quasi-monopoly, amounting to nearly 30 billion of dollars in 2015 (Burton and Taylor, 2016); on the other hand, the disruptive technologies developed within the RI will push further the technological frontier and bring major spin-offs to the European IT industry.

Bullets

- Sample – level 1
  - Sample – level 2
    - Sample – level 3

[1] This document was created using the EURHISFIRM template (WORD).

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Table sample (Calibri, 10 pts)

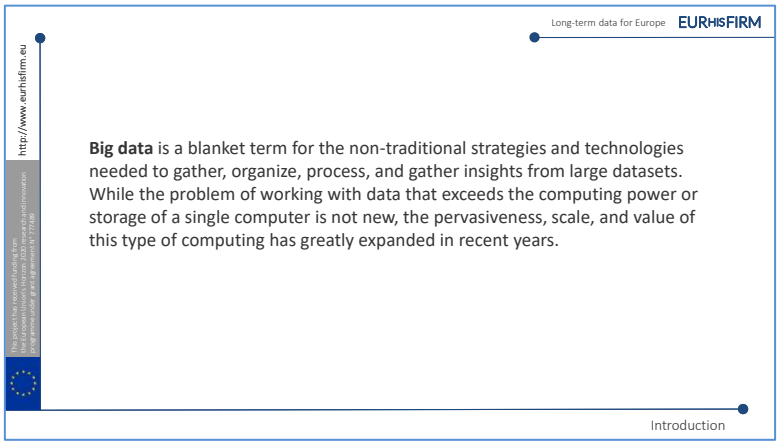
	Name	Age	Sex	Profession
1.				
2.				
3.				
4.				

	Name	Age	Sex	Profession
1.				
2.				
3.				
4.				

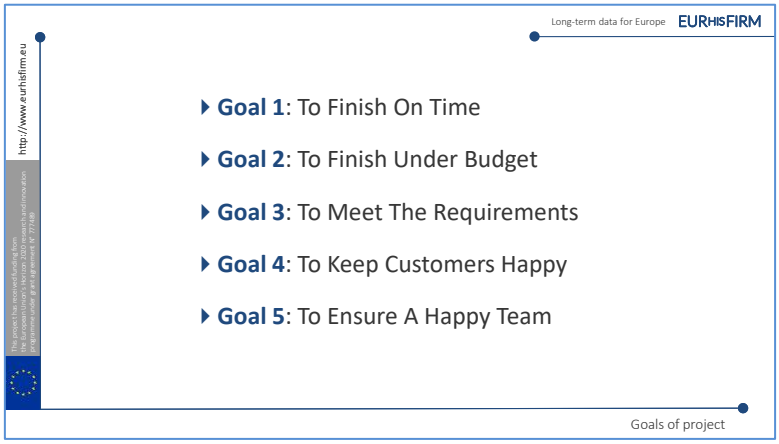
1.4.2 Microsoft PowerPoint – file: EURHISFIRM-PowerpointTemplate-ver1.2

Layout – title slide

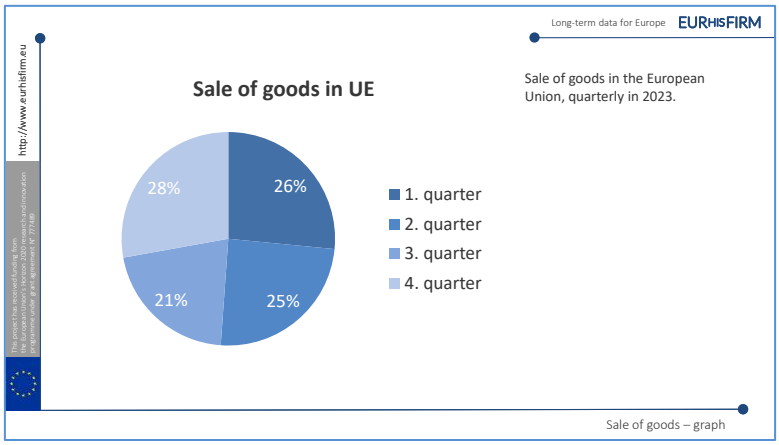
Layout – basic/content



Layout – listing



Layout – graph



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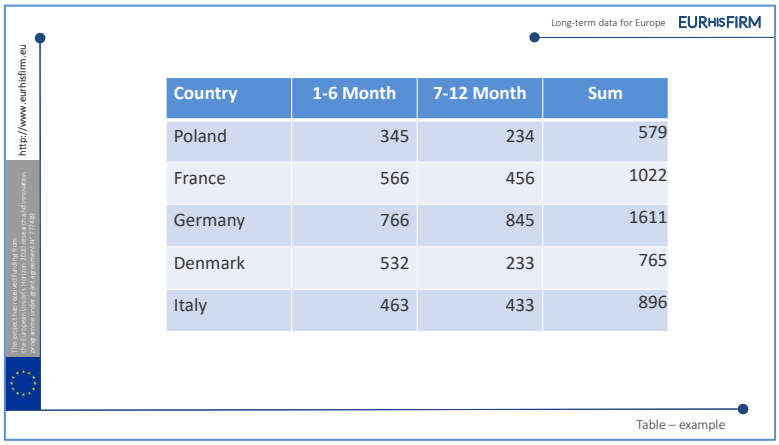
Layout – table



Country	1-6 Month	7-12 Month	Sum
Poland	345	234	579
France	566	456	1022
Germany	766	845	1611
Denmark	532	233	765
Italy	463	433	896

Layout – final slide

2 Website

The project website is available on: www.eurhisfirm.eu.

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